

# Shieng Tu CPA

## ASSOCIATE PARTNER

Accounting & Business Advisory



Shieng started at BG Private as an Accountant in 2004 and advanced to Client Manager before pivoting to a firm-wide leadership role as Head of Finance in 2017, with Operations added to his purview subsequently. He was made Associate Partner in 2024 which sees him returning to his roots as a key leader of our Accounting & Business Advisory division.

Shieng's responsibilities include helping to deliver the firm's long-term strategy, which is centred on improving client experience. To that end, his focus is very much on delivering the best possible outcomes for his clients by helping to solve their business challenges.

With his background in operations and finance, he can bring an additional layer of knowledge and expertise that can give clients a more well-rounded set of business solutions.

And, as a talented change manager, he is instrumental in improving BG Private's systems and processes to ensure that a more efficient and effective client service is delivered.

Shieng works closely with the Advisory Board to help create an innovative, integrated and client-focused practice. His forward-thinking approach is helping to position BG Private for a strong future.

In his personal time, Shieng is an avid cricket and soccer enthusiast.

BG Private is an association of separate firms that operate in Melbourne and Sydney under the same trading name. The Melbourne firm and the Sydney firm are not partners or agents of each other, and shall not be liable for any act or omission of each other. Liability limited by a scheme approved under Professional Standards Legislation.

## Qualifications

- Bachelor of Business (Accounting)

## Memberships

- Member of CPA Australia

## Highly regarded in

- General business advisory
- Process improvement
- Business operating structures
- Effective taxation advice

## Specialisations

- SMEs
- Professional services firms
- High-net-worth individuals
- Family businesses



For Today, Tomorrow & Beyond.

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