# Serge Bolzonello ca

**PARTNER** 

Accounting & Business Advisory



Serge has been a Partner at BG Private since 1999 and has been an accountant since 1985. Before joining the firm, he worked at both the Australian Taxation Office and as the manager of a boutique Melbourne firm specialising in the entertainment industry.

This experience gained during the 1980s and 90s, together with his enthusiasm and vision, saw him establish one of the largest and most successful firms in Australia dealing specifically with music and entertainment. When he joined BG Private, he brought this passion for helping people build wealth from their creative talents and established our dedicated Music & Entertainment team, which now has approximately 10 core members.

Serge is highly specialised in the creative industry with clients including musicians, actors, talent agents, music labels, event management companies, designers, and architects.

Giving holistic service, Serge is experienced in both business management and tax and compliance aspects. Deep experience of the unique challenges and opportunities facing those in the creative sector and a broad network of contacts globally means he can deliver the best possible results.

Serge is known for his ability to listen carefully to clients, understand their needs, and very clearly explain next steps giving them clarity and confidence about how to proceed.

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For Today, Tomorrow & Beyond.

### Memberships

- Member of Chartered Accountants Australia and New Zealand (CA ANZ)
- Member of CPA Australia
- Registered Tax Agent

### Highly regarded in

- Worldwide withholding tax calculations
- Navigating the sale of music catalogues
- Helping clients change tax residencies
- International dealings
- Business structuring
- Preparing a business for sale
- Business management and accounting

## **Specialisations**

- Music and entertainment
- Architecture and graphic design firms
- Hospitality
- Professional services firms

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His list of clients reads like a who's who of the entertainment world: Timmy Trumpet, Dean Lewis, Jai Courtney, Jet, Eskimo Joe, Sneaky Sound System, Evermore, Pete Murray, Kasey Chambers, Tim Minchin, Temper Trap and many more.

Under his leadership, BG Private is one of the leading providers of business management and accounting services to the music and entertainment sector.

#### **Experiences of note**

- Serge has significant experience working with foreign artists to ensure their accounting needs are taken care of when they tour in Australia.
- Serge has built a well-established network of affiliate legal and accounting firms globally who can assist Australian artists with the specific needs associated with an overseas tour.

BG Private is an association of separate firms that operate in Melbourne and Sydney under the same trading name. The Melbourne firm and the Sydney firm are not partners or agents of each other, and shall not be liable for any act or omission of each other. Liability limited by a scheme approved under Professional Standards Legislation.

