

# Ildi Amon

MARKETING MANAGER



Ildi joined BG Private in 2022 to help increase the firm's profile in the marketplace and further improve the client experience.

She works closely with the Partners and the Finance & Operations Manager to implement a marketing strategy that sets the firm up for continued success. As part of this, she recently delivered a rebrand (which you can read about here) to ensure BG Private's brand meets the expectations of the clients and staff of today, tomorrow, and beyond.

And, because a firm like ours is built on close client relationships, Ildi works to provide our advisors with the tools they need to give each client the best possible experience.

She has a background in advertising (Saatchi & Saatchi), marketing (at multiple business types), journalism (SBS News), and corporate intelligence (KPMG).

In her spare time, Ildi loves spending time with her sausage dog Zac and keeping up with the latest news and current affairs.

BG Private is an association of separate firms that operate in Melbourne and Sydney under the same trading name. The Melbourne firm and the Sydney firm are not partners or agents of each other, and shall not be liable for any act or omission of each other. Liability limited by a scheme approved under Professional Standards Legislation.

## Qualifications

- Master of Communications (Journalism)
- Graduate Diploma (Journalism)
- Bachelor of Arts (Media and Communications)



For Today, Tomorrow & Beyond.

+61 3 9810 0700  
info@bgprivate.com.au  
801 Glenferrie Road, Hawthorn VIC 3122  
Locked Bag 50 Hawthorn VIC 3122  
bgprivate.com.au