## Shaun Gogna

**MANAGER** 

Accounting & Business Advisory



Shaun joined BG Private as a Bookkeeper in 2019 bringing both public practice and industry experience. Now, as a Manager, he helps lead our Bookkeeping division which is now almost 10 strong.

He is experienced in managing the bookkeeping needs of both small and large businesses, including their daily bookkeeping, payroll, and accounts payable and receivable tasks. He prides himself on ensuring clients feel that these matters are taken care of, and that they can focus their attention on other aspects of running their businesses.

He also supports clients by recommending the best accounting software for their needs and helping them transition to more user-friendly solutions. His objective is always to find ways to introduce efficiencies and set up systems and processes that will result in better business decisions.

Shaun's clients are his top priority, making him a highly valued advisor. He loves to proactively connect, and adds value by implementing improvements beyond the expected.

Having started his career as a bookkeeper and progressed over the years, he is able to give more junior staff mentorship and training to help them develop their own skillsets and careers.

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### Qualifications

 Bachelor of Business and Accounting

## Highly regarded in

- Payroll management
- End-to-end bookkeeping
- Management reporting
- Accounting software

### **Specialisations**

SMEs



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+61 3 9810 0700 info@bgprivate.com.au 801 Glenferrie Road, Hawthorn VIC 3122 Locked Bag 50 Hawthorn VIC 3122 bgprivate.com.au

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Shaun is a devoted family man. He spends his weekends with his wife and two beautiful daughters and loves to explore new places with them.

#### **Experiences of note**

- A client was doing all elements of bookkeeping manually

   including paper timesheets which is much slower than
   using modern accounting software. By transitioning the
   client to Xero, their payroll (and other processes) become
   much faster. The client was ecstatic with the cost savings
   the business achieved as a result of this change.
- A client was left in the dark because they were not able to easily access the right reports via their accounting software, making business decisions less accurate. Shaun recommended a more user-friendly software and helped the client migrate everything over. Now the client can easily access the right information so that she has the data she needs whenever she needs it.

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