



At BG Private, our Management Accounting team empowers business owners and leadership teams to make smarter, data driven decisions. We translate your financials into actionable and strategic insights. And by tracking performance and forecasting outcomes, we help you steer toward growth and profitability.

Why choose us

- ✓ **Deep expertise + strategic lens.** We combine accounting proficiency with business acumen. We go beyond numbers — we help interpret them, challenge assumptions, and guide decisions.
- ✓ **Ongoing support and partnership.** We don't just deliver reports and walk away. We review performance with you, revisit assumptions, and update forecasts regularly.
- ✓ **Tailored insights and streamlined reporting.** We build KPIs, dashboards and models uniquely suited to your industry, operations and goals.
- ✓ **Clarity and communication.** We aim to make complex financial information accessible. Your leadership team will get actionable summaries and commentary — not just raw numbers.
- ✓ **Scalability for growth.** As your business evolves, so do its reporting needs. We scale with you — adding sophistication, new metrics or more detailed reporting as needed.
- ✓ **Trusted credentials and reputation.** As an AFR Top 50 accounting firm and with decades of experience, we bring credibility, discipline and professionalism.
- ✓ **Cross discipline integration.** Because BG Private also offers accounting, tax, audit, bookkeeping and business advisory services, your management accounting fits seamlessly into your broader financial strategy.

The difference between Management Accounting and Bookkeeping

Bookkeeping handles day-to-day transaction recording; traditional **accounting** focuses on compliance and historical performance; **management accounting** is forward-looking. It emphasises planning, forecasting, variance analysis and insight to help you manage and grow your business.

We can give you
confidence in where you're
at, and where you're going



Who we help

If your business demands more than just bookkeeping — clear insight, guidance and foresight — our Management Accounting service is for you. Our clients span a wide range of business types and sectors, including:

- SMEs with a turnover of up to \$20 million
- Large entities with a turnover of over \$20 million
- Family businesses
- Startups seeking financial discipline and transparency
- Growth businesses needing better control over margins and costs
- High volume operations (manufacturing, wholesale, distribution)
- Service firms (professional services, consultancies, agencies)
- Technology, media and creative firms
- Not-for-profits, social enterprises and charities
- Businesses undergoing transition (e.g. gearing up for expansion, capital raise, or restructuring)

What we do

- ✓ Key Performance Indicator (KPI) design and tracking
- ✓ Cost analysis and margin optimisation
- ✓ Budgeting and forecasting
- ✓ Variance analysis (budget vs actual)
- ✓ Scenario modelling and “what if” projections
- ✓ Cashflow planning and liquidity management
- ✓ Rolling forecasts and continuous reforecasting
- ✓ Departmental / segment profit & loss reporting
- ✓ Management dashboards and visual reporting
- ✓ Decision support: pricing, product mix, capital investment
- ✓ Break even and sensitivity analysis
- ✓ Monthly / quarterly management reports with commentary
- ✓ Integration with operational / non-financial metrics
- ✓ Ongoing performance reviews and strategic feedback
- ✓ Virtual CFO including financial strategy (for profitability and growth), operations optimisation and systems reviews

For Today, Tomorrow & Beyond.

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